

KRISTIN FAUS

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KRISTINFAUS.COM

SKILLS

Adobe Creative Suite
Branding & Copywriting
HTML, CSS, JavaScript, jQuery,
& PHP Web Programming

Graphic Design
Social Media Marketing
Photography
Printer Whisperer

EXPERIENCE

Creative Director

Boulder, CO

Independent Power Systems • Aug '14 - Present

Rebranding company website and print materials. Photographing product installations to feature in promotional campaigns. Reallocating marketing funds to support the most successful channels of communication.

Student Graphic Designer

Boulder, CO

CU Boulder UMC Marketing Dept. • Feb '12 - May '14

Worked closely with a professional graphic designer and marketing manager to create a variety of digital media and print designs. Duties included: client communication, printing, cutting, installation, photography, updating social media, and both altering & creating original designs using Adobe software.

Social Media Intern

Boulder, CO

George Lange Studio • Aug '13 - Dec '13

Established a strong brand presence for renowned photographer George Lange on all major social networks. Utilized tools such as Basecamp, HootSuite, and Klout to measure influence. Employed creative strategy to increase brand visibility on the web. Increased company following by 115%.

Graphic Design Intern

Lafayette, CO

Aspen Oracle • Jun '12 - Aug '12

Managed large-scale book projects with an online publishing tool and Adobe design software. Drew custom illustrations. Placed and styled copy and images. Edited images for color correction. Created an active presence on social media networks.

EDUCATION

University of Colorado at Boulder

August 2014

Bachelor of Science in Advertising with a Concentration in Psychology and a Certificate in Technology, Arts, & Media. GPA: 3.75.